



#1 Time Head Lice Solution

Revolutionary "One and Done" Technology

Enhance your Existing Lice Removal Business

Parent & Teacher trusted!

Let us help you make your Lice removal business easier, more profitable and preferred by consumers. We can help you be even more successful. The result will be additional loyal and delighted customers who desire to do business with your company. Together we can build added trust in the community, providing effective quality head lice removal care using the most innovative products.

You will agree, that current head lice treatments using pesticides, enzymes and essential oils often require multiple treatments because they are not 100% effective on lice and do not kill lice eggs. Leaving the burden of effective service on manual removal. Operator error and missing nits is a regular occurrence not only costing you time and money but customer trust.



We fully understand many of your challenges, because we have experienced most of them first-hand. Our company founder and head lice expert Dawn Mucci, pioneered the head lice removal industry starting in 1999, as the CEO of our sister company Lice Squad.com Dawn is very familiar with all the industry products being supplied by three main suppliers. Over the years, she has used all the treatments currently in the lice removal industry, and confirms this innovative technology is superior and easier to use.

The Solution – HDM Hydrogen Ions - The Scientific Explanation (How it works)

New Dawn Distributing is now offering our product named **#1 Time Head Lice Solution**, and private label options to the most progressive lice companies in the United States.

HDM mineral is our magic component that is combined at the time of manufacture within a proprietary waterless coconut based conditioner. The high pH alkalinity of the finished product immediately dehydrates lice ***including their eggs*** – but is also safe for humans and the environment.

HDM mineral uses "Hydrogen Ions" which are positively charged atoms of hydrogen. Their use creates an extremely elevated pH level. This is harmless to skeletal creatures like humans, dogs, cats, etc. However, it is harmful to exoskeletal creatures such as crabs, lobster, lice, ants, fleas, grasshoppers and cockroaches. Although HDM mineral packs a meaner punch than the bygone chemicals, it can also be eaten. HDM mineral is a green, all natural and safe product which is even used today as a baby food preservative.

New Dawn Distributing Inc.
www.newdawndistributing.com

Toll Free: 888-440-3128 ext. 101
JD Davidson Cell: 416-275-2105

The Professional Lice Expert's Choice

Creating Raving Fans for Your Company - Resulting in \$ Additional Profits \$

We have spent the last year testing and formulating this [#1 Time Head Lice Solution](#) on actual Lice Squad.com clients. We have experienced far better results than any other applications we have tried including hot air treatments, enzymes, and essential oils. It has proven to be a one-time Head Lice Solution. Our slogan is: **"One and Done!"**

The application process remains the same as using any other hair conditioner for reduction combing. The difference is that you now have a superior product that dehydrates the highest percentage of both hatched lice and lice eggs, is completely safe to use, takes the minimum amount of time, and requires the least amount of treatments or follow up care.

HOW WE HELP YOU

1. We will add your company to the www.LiceSquad.com and www.LiceRemovalNetworkofAmerica.com websites and databases. The #1 source for consumers looking for the most progressive and trusted lice removal companies in North America. We help customers find you.
2. Our first goal is to earn your trust, by delivering what you need to be more successful, and helping you make clients lives better. You will treat your clients faster, with no heavy and bulky equipment. They will become your raving fans, referring your services to others with the same needs!
3. Costly repeat visits and follow up concerns will be a thing of the past, allowing you to do even more business.
4. This is by far the most effective and environmentally friendly solution on the market anywhere, so customers will seek you out for service.
5. You will be able to charge more for this premium level of service. We call it the Express Service.

#1 Time Head Lice Solution - Pricing Schedule

<u>Description</u>	<u>Case Price</u>	<u>Unit Cost</u>	<u>Suggested Retail</u>	<u>Profit Margins</u>
(Net Wt. 7 oz.) (Case of 25).	\$423.95	\$16.96	\$33.95	50%
(Net Wt. 7 oz.) (3-5 cases of 25).	\$379.95	\$15.20	\$33.95	55%
(Net Wt. 7 oz.) (6-12 cases of 25).	\$341.95	\$13.68	\$33.95	60%

Notes: (Above prices are quoted in \$U.S.)

Terms: 50% deposit with initial order, and balance due on date of shipment. Subsequent orders net 30 days from date of order, with prior account approval from our credit department. We accept all major credit cards. Private label branding orders are available. (Minimum batch runs would apply, with labels provided by the customer). Please allow 4 weeks from receipt of order prior to shipment. Freight is extra and will be quoted at time of order.

If you still love your enzyme based products, we can also provide these with our brand or your private label.

Further information about our company can be found at www.newdawndistributing.com

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